



Press release

Now Available

X12: The Latest Wheel from RIAL

Bad Dürkheim, March 3, 2020

RIAL, a brand of wheel manufacturer Superior Industries, presents the new X12 alloy wheel just in time for spring. The new wheel, whose name makes a connection to the popular X10 model, is available starting now. The design of the new X12 plays with contrasts: striking double spokes ensure a strong impression without compromising on agility and lightness.

RIAL developed the X12 especially for the current vehicle range from BMW/Mini and the Volkswagen Group. The ECE certification confirms a perfect fit – the wheel can be mounted without any further tests or inspections. Directly for the sales launch, RIAL is offering the X12 with polar-silver, metal-gray, or diamond-black paintwork. The diamond-black model is additionally available in a front polished 18-inch version.

Independent aesthetic

The X12's appearance is dominated by the unique design language of the five curved double spokes. It unites an agile look and recognizable aesthetics that powerfully elaborates many different vehicle models.

X12 at a glance:

Paint:	diamond-black front polished ² , metal-grey ¹ , diamond-black ¹ , polar-silver ¹
Sizes:	7.0 x 16 inches, 7.0 x 17 inches, 7.5 x 17 inches, 8.0 x 18 inches; 5-hole connection
ECE certified:	yes
ABE certified:	yes





Applications: especially suitable for BMW and Volkswagen Group vehicles

Recommended retail price: Starting at €88 (incl. VAT)

¹Five-year warranty in accordance with the general terms and conditions of Superior Industries Leichtmetallräder Germany GmbH, available at www.supind.com/gtc.

² Only available in 18 inches.

About Superior Industries

Superior is one of the world's leading manufacturers of aluminum wheels for light vehicles. Superior supplies aluminum wheels to well-known automotive manufacturers and is the market-leading manufacturer of aluminum wheels for the accessories market (aftermarket) in Europe.

Superior maintains the leading European aftermarket brands ATS®, RIAL®, ALUTEC®, and ANZIO®. Superior has eight production plants, which are located in Mexico, Germany and Poland. Superior currently employs about 7,600 people worldwide.

Headquartered in Southfield, Michigan, Superior is listed on the New York Stock Exchange. For more information, please visit www.supind.com.

For more information, please contact:

Paloma Beutler

E-mail: pbeutler@supind.com
Superior Industries Europe AG
Gustav-Kirchhoff-Strasse 10
67098 Bad Dürkheim
Germany

