



Press release

A Match for the Mercedes E-Class Hybrid and C-Class Special RIAL M10 and M12 Combinations Available

Bad Dürkheim, September 19, 2020

Starting now, RIAL, a Superior Industries brand, is offering two special versions each of its popular M10 and M12 wheel rims for the Mercedes E-Class hybrid. Special combinations of the alloy wheels are now also available for the C-Class.

The E-Class limousine from Mercedes stands for sophisticated plug-in hybrid technology. This is where elegance, comfort, and dynamics meet the height of efficiency. RIAL has designed wheel rim combinations especially for the hybrid that perfectly correspond to the vehicle's needs: the M10 in 8.0 x 18 inches and 9.0 x 18 inches and the M12 in 8.0 x 19 inches and 9.0 x 19 inches.

The M10 impresses with its sporty character and the masculine cut of the five double spokes. Those who prefer a more elegant aesthetic with the same resilience need look no further than the M12 with its sleek 5-V-spoke design. The wheel shines in all weather conditions thanks to the high endurance of its coating. RIAL grants a five-year warranty on all models.

The C-Class also Benefits from Perfect Sizes

Mercedes-AMG C 63 – the epitome of individuality. For the powerhouse within the C-Class family, the brand from the German town of Bad Dürkheim has developed the M10 wheel in the sizes 8.5 x 19 inches and 9.5 x 19 inches. In turn, the exclusive AMG C 43 can now be made even classier with the M10 and M12 in a new 7.5 x 18-inch version. Two different wheel offsets round out the offering. There will soon additionally be combination certificates for the C-Class hybrid in the sizes 7.5 x 18 inches and 8.5 x 18 inches.





RIAL leaves nothing to be desired

The extraordinary vehicles from Mercedes demand extraordinary wheels. With this in mind, RIAL has developed all combinations especially for vehicles with the famous Mercedes star. Both designs come with comprehensive ABE and ECE certificates, making them ready for direct mounting and immediate driving in all the respective colors.

M10 at a glance:

Paint:	polar-silver ¹ , metal-gray ¹ , racing-black ¹
Sizes:	6.5 x 16 inches, 7.0 x 16 inches, 7.5 x 16 inches, 6.5 x 17 inches, 7.0 x 17 inches, 7.5 x 17 inches (also SUV), 8.0 x 17 inches, 7.5 x 18 inches, 8.0 x 18 inches, 8.5 x 18 inches, 8.5 x 19 inches (also SUV), 9.5 x 19 inches, 8.5 x 20 inches; 5-hole connection
ECE certified:	Yes, with the exception of the 8.5 x 19-inch, 9.5 x 19-inch, and 8.5 x 20-inch versions
ABE certified:	Yes
Applications:	For Mercedes-Benz vehicles in particular
Recommended retail price:	Starting at €85 (incl. VAT)

M12 at a glance:

Paint:	polar-silver ¹ , diamond-black ¹ , diamond-black front polished ²
Sizes:	7.0 x 17 inches, 7.5 x 17 inches, 7.5 x 18 inches, 8.0 x 18 inches, 8.0 x 19 inches (also SUV), 9.0 x 19 inches, 9.0 x 20 inches (also SUV); 5-hole connection
ECE certified:	Yes, with the exception of the 9.0 x 20-inch version
ABE certified:	Yes
Applications:	For Mercedes-Benz vehicles in particular
Recommended retail price:	Starting at €98 (incl. VAT)





¹Five-year warranty in accordance with the general terms and conditions of Superior Industries Leichtmetallräder Germany GmbH, available at www.supind.com/gtc.

² Not available in 17 inches.

About Superior Industries

Superior is one of the world's leading manufacturers of aluminum wheels for light vehicles. Superior supplies aluminum wheels to well-known automotive manufacturers and is the market-leading manufacturer of aluminum wheels for the accessories market (aftermarket) in Europe.

Superior maintains the leading European aftermarket brands ATS®, RIAL®, ALUTEC®, and ANZIO®. Superior has eight production plants, which are located in Mexico, Germany and Poland. Superior currently employs about 7,600 people worldwide.

Headquartered in Southfield, Michigan, Superior is listed on the New York Stock Exchange. For more information, please visit www.supind.com.

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